
SURFING THE NET

San Francisco Bay Area Web Guide
<http://www.hyperion.com/ba/sfbay.html>

This page lists of over 100 links to information of interest to San Francisco Bay Area residents, visitors and the curious. It includes pointers to:

Weather and Road Conditions
Concert and Other Event Listings
Museums and Other Attractions
Cities & Community Organizations
Job Openings & Available Housing
Newspapers and Radio & Television Stations
Shopping, Dining & Lodging Guides
Sports Schedules & Outdoor Activities

New links are added weekly and all links are checked for validity at least once per month. This is not a commercial venture. The web space is provided by Steven Grimm at Hyperion (<http://www.hyperion.com/index.html>).

The [ASCII URL](#) list is now available from *Larry Schank*

The latest edition of *the URL list* of 50+ pages - 110k long, is available for ftp download. This lists the URL of tons of interesting stops on the Internet -mostly WWW and Gopher. This file is in the ascii format and can be gotten from <ftp://ftp.clark.net/pub/lshank/url.asc>

The subject pages continue to grow on the Web Server, with particular strengths in Government, Geography, Behavioral Sciences, Education, and social science in general. The geography page now has links to many on-line map sites, as well as various GIS pages. The Foreign Languages Page is also very interesting, with links to the best sites offering good educational tools, current events, etc. For country information, not language related, a separate page is now offered for country studies. To browse the subject pages, point to:

<http://www.clark.net/pub/lshank/web/subject.html>

For a one-stop page of Internet search tools (form support required for most, available in Mosaic 2.0+, Netscape, Enhanced Mosaic, WinWeb, etc.), click on the search tools from the home page.

Internet Advertising Review #3 -- Online Edition December 1994

This month IAR features a review of HotWired and its sponsors. HotWired is Wired magazine's attempt at an advertising supported WWW magazine.

To receive the free text of Internet Advertising Review #3 -- Online Edition; e-mail mstrange@fonorola.net with REV3 in the subject line not in the body of the mail message.

The Internet Advertising Review is a monthly column in THE INTERNET BUSINESS JOURNAL. Written by Michael Strangelove, author of the new book, HOW TO ADVERTISE ON THE INTERNET. This column is designed to provide readers with hard hitting analytical reviews of Internet marketing and advertising efforts. The Internet is a new and unfamiliar medium to both the business community and advertising industry. **“As a result, most of the current WWW design work and Internet-facilitated marketing efforts are rather poor and ill adapted to the unique character of cyberspace.”** So says Mr. Strangelove.

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